



**HAPPYCOW**

# Scratch Brushes

We make caring  
for animals **easier**

[www.shoofint.com](http://www.shoofint.com)

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INTERNATIONAL LTD

# Introduction

Scratch Brushes enhance the overall well-being and quality of life for cattle, aligning with ethical and animal welfare standards. Promoting a more humane and caring approach to livestock management.

Farmers who have installed scratch brushes will tell you how much their cows love to use them, how they will queue for their turn and spend many minutes enjoying them.

One of the big current overarching trends within the Veterinary industry is that it is no longer good enough to just meet existing animal welfare standards. Cows are considered sentient beings and should have "lives worth living". It is necessary, overall, to minimise their negative experiences and at the same time to provide the animals with opportunities to have positive experiences. These observations have implications for reviewing and potentially updating minimum standards in codes of welfare.



Scratch brushes help cows remove dirt, parasites and other contaminants from skin and hair and positively influence the animals' affective state. Cows can groom themselves (by licking) and participate in allogrooming with herd mates and when kept in naturalistic environments, cows will use tree bark and other abrasive surfaces to scratch areas of the body that are otherwise difficult to reach.

Dairy cows whether kept in herd homes or the paddock often have restricted access to suitable grooming substrates that allow them to reach otherwise unreachable body areas. Some dairy farms provide access to mechanical brushes, providing cows a way to express grooming behaviours in a directed manner. Studies show that cattle with access to mechanical brushes are cleaner and spend about fivefold more time grooming compared with when brushes are not available, suggesting that these brushes are important to cows.



***Cattle scratch brushes are a valuable tool for modern cattle farming, providing numerous benefits for both the animals and the farmers.***

## Key Features



### Improves animal comfort

Relieves itching & reduces stress, leading to a calmer herd.



### Improves health & hygiene

Healthier cows have better weight gain & produce more.



### Preserves infrastructure

Redirect rubbing & leaning to designated areas.



### Controls behaviour

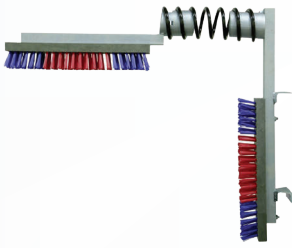
Reduced dominance related aggression.



### Savings

Reduces the need for chemical parasite control saving treatment and labour.

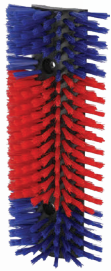
# Product Range



## Cattle Scratch Brush

**Suitable For:** Adult cattle

**Installation Locations:** Rail mount



## Multi Use Scratch Brush

**Suitable For:** All animals

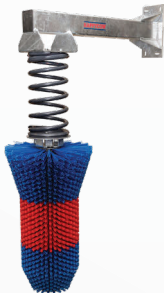
**Installation Locations:** Walls, Corners, Stables, Posts



## Maxi Post Scratch Brush

**Suitable For:** Cattle, Calves, Horses, Goats

**Installation Locations:** Paddocks / Fields, Concrete yards



## Flexi Swing Scratch Brush

**Suitable For:** Smaller breeds

**Installation Locations:** Walls, Pillars



## Free Swing Maxi Scratch Brush

**Suitable For:** Adult cattle

**Installation Locations:** Walls, Pillars



## 240V Duo Scratch Brush

**Suitable For:** Adult cattle

**Installation Locations:** Walls, Pillars



# Cattle Scratch Brush

## 219307

**Suitable For:** Adult cattle

**Installation Locations:** Rail mount

Introducing the HappyCow Cattle Scratch Brush for Cattle, a revolutionary post-mounted grooming solution from Kerbl, Germany, specifically designed to meet the diverse needs of your livestock. This brush goes beyond ordinary grooming, providing an unparalleled level of care and comfort for your animals.

The spring-loaded top brush, a distinctive feature of this innovative design, ensures optimal contact with animals of varying sizes. This means that whether you have small calves or larger cattle, the HappyCow Cattle Scratch Brush adapts seamlessly, delivering consistent and effective grooming results. The enormous flexibility withstands extraordinary loads including jumping animals.

Crafted with precision, the entire device is constructed from galvanized steel, showcasing a sturdy build that can withstand the roughest use. This durability ensures that the brush remains a reliable and long-lasting addition to your livestock management routine, offering peace of mind and value for your investment.

For added convenience, replacement brushes are readily available. The 50cm x 10cm nylon-bristle brushes (code 219308) can be effortlessly swapped out, allowing you to maintain the grooming efficiency of the HappyCow Cattle Scratch Brush with ease. The brush back is made from 100% recycled material.



## Features

- Versatile grooming for all sizes
- Durable galvanized steel build
- Easy maintenance
- Redirects destructive scratching
- Promotes natural allogrooming behaviours
- Keeps animals clean - encourages hair shedding

# Multi Use Scratch Brush

## 223206

**Suitable For:** All animals

**Installation Locations:** Walls, Corners, Stables, Posts

Introducing the curved HappyCow Multi-Use Scratch Brush - your solution for gentle and effective itching relief without the risk of hair pulling or injury to your animals. Specifically designed for the head and throat areas, this brush provides unparalleled comfort.

Versatility is at its core, with various mounting options available – choose from walls, corners, stables, or posts. Suitable for calves, cattle, horses, goats, and more, this brush adapts to the grooming needs of a variety of animals.

Measuring at 50cm x 22cm overall, the HappyCow Multi-Use Brush boasts polyamide bristles with a 5cm length, ensuring a soothing and efficient grooming experience. Elevate the well-being of your animals with the HappyCow Multi-Use Brush – the perfect choice for hassle-free and injury-free itching relief.



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## Features

- Versatile mounting options
- Ideal for head and throat
- Can be used by all farm animals
- Redirects destructive scratching
- Promotes natural allogrooming behaviours



# Maxi Post Scratch Brush

## 225169

**Suitable For:** Cattle, Calves, Horses, Goats

**Installation Locations:** Paddocks, Fields, Concrete yards

Introducing the HappyCow Maxi Post Scratch Brush, the ultimate solution for outdoor scratching satisfaction. Whether on concrete or earth installations, this brush is the go-to choice for providing cows and horses the joy of a good scratch.

Designed for open spaces, the Maxi Post allows multiple animals to access the brush simultaneously, serving as an ideal behavioural time filler. Say goodbye to makeshift scratching posts like corner posts or hedges – the Maxi Post offers a dedicated and hygienic solution. Recognising the scarcity of natural scratching opportunities on many farms, this brush becomes a crucial element in maintaining a cows well-being. Dust and unwanted insects, often found in traditional scratching spots like hedges and trees, are minimized, contributing to a more content and healthier herd.

Crafted for durability, the Maxi Post boasts a robust, hot-dip galvanized metal structure, ensuring resilience against the toughest outdoor conditions year-round. The carefully selected, high-quality bristles provide effective cleaning while standing up to the elements. What sets the Maxi Post apart is its 19 replaceable individual rings, allowing for cost-effective maintenance by replacing only worn sections. For enhanced stability during pasture installations, consider the optional Base Anchor (225186) ensuring a secure foundation for optimal performance and reliability in any outdoor setting.

# Flexi Swing Scratch Brush

## 225171

**Suitable For:** Smaller breeds

**Installation Locations:** Walls, Pillars

Discover a revolutionary grooming experience with the HappyCow Flexi Swing, designed to grant animals control over their cleaning and massage intensity. This wireless vertical oscillating brush operates without a power connection, making it suitable for both indoor and outdoor use. The replaceable polypropylene bristles, coupled with a robust spring construction, ensure a durable and long-lasting solution.

Developed and produced by Kerbl, a trusted name in animal care, the Flexi Swing is a testament to quality and reliability. Easy installation, ensuring a seamless fit for your space.

Economical and low-maintenance, the HappyCow Flexi Swing offers not only a budget-friendly grooming solution but also a holistic experience for animals, allowing them to dictate their grooming preferences. Elevate your animal care practices with the HappyCow Flexi Swing – where control, durability, and convenience converge for a happier, healthier animal environment.



## Features

- Simultaneous scratching for multiple animals
- Hygienic Design: Minimising dust and insects
- Hot-dip galvanized for year-round resilience
- 19 replaceable brush rings for extended life
- Redirects destructive scratching
- Promotes natural allogrooming behaviours
- Keeps animals clean - encourages hair shedding
- Optional Base Anchor for field use



## Features

- Animal controlled grooming
- Durable, replaceable polypropylene bristles
- Redirects destructive scratching
- Promotes natural allogrooming behaviours
- Keeps animals clean - encourages hair shedding
- Strong spring withstands rough treatment

# Free Swing Maxi Scratch Brush

## 225172

**Suitable For:** Adult cattle

**Installation Locations:** Walls, Pillars

Introducing the HappyCow Free Swing Maxi, a revolutionary solution that prioritizes animal well-being. This innovative product allows animals to control their cleaning and massage experience, tailoring it to their preferences for ultimate comfort.

The HappyCow Free Swing Maxi is a vertical oscillating brush designed for wireless operation, eliminating the need for a power connection. Its versatility extends beyond grooming, serving as an ideal play material for animals, enriching their environment.

Suitable for both indoor and outdoor use, this product boasts high-quality polypropylene bristles, ensuring a long service life. With a robust construction and a weight of 49kg, it stands as a durable and reliable choice for animal care.

Measuring 49cm in width and 120cm in depth, the HappyCow Free Swing Maxi offers a substantial and comfortable brushing area. Its hot dip galvanized articulated suspension with plain bearing bushes guarantees longevity and stability.

# 240V Duo Scratch Brush

## 225173

**Suitable For:** Adult cattle

**Installation Locations:** Walls, Pillars

Introducing the HappyCow 240V Duo Electric Cow Scratch Brush, a revolutionary solution for comprehensive brushing, cleaning, and massaging of your livestock. Specifically designed to target the head, neck, back, torso, and flank, this electric brush enhances blood supply to the skin and stimulates metabolism.

With a dual-brush configuration, this machine allows simultaneous cleaning of the flanks and the back, ensuring thorough grooming for your cows. Activation is seamless – the cow cleaning machine responds automatically as animals slightly raise the brush.

Built for longevity, the high-quality bristles guarantee an extended service life, while optimized brushes ensure animals willingly engage with them. Permanent lubrication over the gears' entire service life and intelligent electronics contribute to fault-free and low-maintenance operation.

Controlled by a user-friendly display, the machine offers variable setting options for brush running time (10 seconds to 5 minutes). To ensure even wear of the brushes, the direction changes after every activation. Safety is paramount with torque safety shutdown, halting the brush when encountering excessive resistance.



## Features

- Self-controlled grooming for happy animals
- Wireless operation for versatile use
- Durable polypropylene bristles ensure longevity
- Low-cost, low-maintenance solution for efficiency
- Compact design with a substantial brushing area
- Redirects destructive scratching
- Promotes natural allogrooming behaviours
- Keeps animals clean - encourages hair shedding



## Features

- Dual-brush efficiency for thorough cleaning
- Automatic activation for hassle-free operation
- High-quality bristles ensure extended service life
- Intelligent, low-maintenance design for ease
- Durable, plug-in solution for happy, healthy herds
- Redirects destructive scratching
- Promotes natural allogrooming behaviours
- Keeps animals clean - encourages hair shedding



# Why HAPPYCOW?

HappyCow Scratch Brushes, crafted in Germany, epitomize excellence in animal care. Vital for modern farms, these brushes support hygiene, aiding animals in self-cleaning to eliminate parasites and reduce the risk of infections. The result is a healthier, more content herd.

Designed for durability, HappyCow brushes endure daily use in herds, contributing to the animals' well-being. Easy installation and near maintenance-free operation make them a seamless addition to farm routines, emphasizing their commitment to modern and mindful animal husbandry.

- Designed and engineered in Germany
- Highly durable components and bristles
- Replacement parts available
- Safety features to keep animals and farmers safe such as the reverse function on mechanical models
- Full range of brush options available for a variety of animals and settings

## Watch our videos

Check out our Youtube channel to view our HAPPYCOW scratch brush videos!

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# HAPPYCOW

Quality products from Kerbl

To ensure animal comfort, Kerbl relies on Made in Germany quality.  
All cow cleaning machines are developed and produced by Kerbl.

183cm



Shop our full HAPPYCOW range at

[www.shoofdirect.co.nz](http://www.shoofdirect.co.nz)



[www.shoofdirect.com.au](http://www.shoofdirect.com.au)



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